

smg

swiss
marketplace
group

Portefeuille & prix

Situation: Juillet 2022

Auto Scout24

RECTANGLE*
300 x 250



ROS

30

Viewability

78 %

WIDEBOARD*
994 x 250



ROS

30

Viewability

50 %

SITEBAR*
500 x 1000



ROS

60

Viewability

96 %

HALFPAGE AD*
300 x 600



ROS

45

Viewability

94 %

MOBILE RECTANGLE*
300 x 250



ROS

20

Viewability

38 %

**SEARCH BACKGROUND
DESKTOP***

2465 x 400



Home

70

Viewability

84 %

NATIVE AD*

1200 x 627



ROS

45

Viewability

83 %

**SEARCH BACKGROUND
MOBILE & APP***

1411 x 229



Home

15

Viewability

42 %

Moto Scout24

RECTANGLE*

300 x 250



ROS

30

Viewability

78 %

WIDEBOARD*

994 x 250



ROS

30

Viewability

50 %

SITEBAR*

500 x 1000



ROS

60

Viewability

96 %

HALFPAGE AD*

300 x 600



ROS

45

Viewability

94 %

MOBILE RECTANGLE*

300 x 250



ROS

20

Viewability

38 %

SEARCH BACKGROUND DESKTOP*

2465 x 400



Home

70

Viewability

84 %

NATIVE AD*

1200 x 627



ROS

45

Viewability

83 %

SEARCH BACKGROUND MOBILE & APP*

1411 x 229



Home

15

Viewability

42 %

RECTANGLE*

300 x 250



ROS

25

Viewability

75 %

WIDEBOARD*

994 x 250



ROS

25

Viewability

80 %

SITEBAR*

500 x 1000



ROS

45

Viewability

96 %

HALFPAGE AD*

300 x 600



ROS

35

Viewability

96 %

MOBILE RECTANGLE*

300 x 250



ROS

15

Viewability

34 %

SEARCHBOARD*

988 x 280



Home

10 000 / Woche

Viewability

67 %

SLIDER HOME*

388 x 218



Home

30

Viewability

65 %

CONTENT LINK *



20

Viewability

80 %

NATIVE AD*

1200 x 627



ROS

35

Viewability

67 %

RECTANGLE*

300 x 250



ROS

12

Viewability

63 %

WIDEBOARD*

994 x 250



ROS

12

Viewability

38 %

SITEBAR*

500 x 1000



ROS

24

Viewability

86 %

HALFPAGE AD*

300 x 600



ROS

18

Viewability

86 %

MOBILE RECTANGLE*

300 x 250



ROS

8

Viewability

38 %

CONTENT LINK *



20

Viewability

62 %

NATIVE AD*

1200 x 627



ROS

18

Viewability

63 %

Si vous avez une question ou si vous avez besoin de plus d'informations, n'hésitez pas à nous contacter !



Mise à jour : Juillet 2022

Tous les prix sont en francs suisses (CHF), TVA de 7,7% en sus, CPM : Cost per Mille (prix pour mille contacts CPM).

Contact SMG Swiss Marketplace Group :
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