

Press release
Friday, 16 December 2022

Pierre-Alain Regali to leave SMG Swiss Marketplace Group

Pierre-Alain Regali, Managing Director of Automotive at SMG Swiss Marketplace Group, will leave SMG Swiss Marketplace group in January 2023. Alberto Sanz becomes successor.

Pierre-Alain Regali, Managing Director of Automotive at SMG Swiss Marketplace Group, will leave SMG Swiss Marketplace group in January 2023. Regali led autoscout24.ch and motoscout24.ch through the most challenging period for the industry during the pandemic and subsequent severe supply chain disruptions. He also successfully oversaw the merger of two formerly competing teams, autoscout24.ch and CAR FOR YOU. The company expresses gratitude for his great achievements in developing the automotive business.

As SMG Swiss Marketplace Group looks to further accelerate digitalisation and significantly improve its customers' online buying and selling process, Alberto Sanz, an experienced transformational senior leader will take over the role.

Gilles Despas, CEO, said, "Pierre-Alain is a seasoned and dynamic executive leader who brought with him an abundance of experience in digital transformation and customer-centric product solutions. He helped us achieve our commercial targets and played a vital role in the merger and formation of SMG Swiss Marketplace Group. I am thankful for his hard work, dedication and commitment, and wish him every success in the future".

He went on to add, "As a digital pioneer that aims to simplify people's lives with groundbreaking products and an enhanced customer experience, we must deliver and continue to be bold in our vision and innovation. Not just now but for the future. Alberto Sanz has extensive leadership experience of digital classified, marketplace and online service companies and is an ideal fit for the role".

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Sanz is excited about his challenges ahead: "I am delighted to join this powerful group and accompany it on its continued journey of customer centric digitalization of the automotive market"

Pierre-Alain Regali will work together with Alberto Sanz to ensure a smooth transition until the end of the month.

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About SMG Swiss Marketplace Group AG

SMG Swiss Marketplace Group AG is a pioneering network of online marketplaces and a leading European digital company that simplifies people's lives with groundbreaking products. SMG Swiss Marketplace Group AG provides its customers with digital solutions for making some of their most important life choices. Its portfolio includes property (immoscout24.ch, homegate.ch, ImmoStreet.ch, home.ch, Acheter-Louer.ch), automotive (autoscout24.ch, motoscout24.ch, Car For You), general (anibis.ch, tutti.ch, Ricardo.ch) and finance and insurance (financescout24.ch) marketplaces. Its expert network also includes the property valuation specialist IAZI AG and the innovative real estate software developer CASASOFT. The company is owned by TX Group AG (31%), Ringier AG (29.5%), die Mobiliar (29.5%) and General Atlantic (10%).

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