

Media Release
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FinanceScout24 and Abilect enter a strategic partnership

FinanceScout24 and Abilect have entered a partnership to offer combined financing and digital solutions for property improvements.

FinanceScout24 and Abilect have entered a strategic partnership to offer digital solutions for property renovation and financing. The cooperation will provide attractive financing solutions to Abilect's customers seeking to undertake renovation projects. In return, FinanceScout24 customers get an easy-to-use and efficient solution for organising, managing and carrying out their property-related modernisation and renovation projects via the Abilect platform.

Fulfilling a key requirement in the construction industry

This partnership brings together two of the most crucial requirements within construction: financing opportunities for property-related works on one side and the digital solutions needed to delegate, manage and execute works seamlessly with qualified, verified and local service professionals on the other. FinanceScout24 and Abilect combine these two in a perfect way. With the platform integration of FinanceScout24 into Abilect, customers can now not only create a project dossier, find the right qualified service professionals and manage as well as execute their project, they can now also find the best personal financing solution.

Great potential for all stakeholders

"This new offer is an important value addition for Abilect customers as we are now able, thanks to the partnership with FinanceScout24, to expand the ecosystem to also include financing solutions for our customers," said Esha Indani, founder and CEO of Abilect. "For our customers it is now easier than ever to undertake the work that they would like or need for their home without the stress of large sudden expenditure in one go", Indani continues.

Jochen Pernegger, Managing Director FinanceScout24, SMG Swiss Marketplace Group, also sees great potential for everyone in the new partnership: "In times when especially an energy-efficient and sustainable renovation of real estate is becoming increasingly important, financing becomes an integral part of making a project not only possible but a reality.". He is convinced: "With this partnership, we can further accelerate the growth of FinanceScout24 and offer our customers not only a simple and quick but also independent comparison tool for all financial needs to an even larger audience. This makes their lives easier based on our vision 'As digital as possible, as personal as desired'."

About FinanceScout24

In the last four years FinanceScout24 has been able to establish itself as one of the most popular comparison portals for insurance and financing thanks to its broad range of products as well as its

competent, independent advisory staff. Since the start of SMG Swiss Marketplace Group in November 2021, FinanceScout24 has also been part of this pioneering network of online marketplaces in Switzerland.

About Abilect

Abilect is a leading proptech solution that enables both private and professional customers to manage and execute all property-related work throughout the lifecycle of their homes. From construction to renovation, to green energy installations and regular maintenance, Abilect can cover it all.



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About SMG Swiss Marketplace Group Ltd.

SMG Swiss Marketplace Group Ltd. is a pioneering network of online marketplaces and cutting-edge European digital company that simplifies people's lives with innovative products.

SMG Swiss Marketplace Group Ltd. provides customers with the best tools to meet their life decision needs. The portfolio includes Real Estate (ImmoScout24, Homegate, Immostreet.ch, home.ch, Publimmo, Acheter-Louer.ch, CASASOFT, IAZI), Automotive (AutoScout24, MotoScout24, CAR FOR YOU), General Marketplaces (anibis.ch, tutti.ch, Ricardo) and Finance & Insurance (FinanceScout24). The company was founded in November 2021 by TX Group AG, Ringier AG, La Mobilière and General Atlantic.