

Press Release  
Zurich, 16 november 2023

## Roswitha Brunner becomes Head of SMG External Communication

**As of 1 November 2023, Roswitha Brunner has become Head of External Communication at SMG Swiss Marketplace Group. She has responsibility for group-wide external communication and public affairs at SMG and acts as its media spokesperson.**

Roswitha Brunner took up the position of Head of External Communication at SMG Swiss Marketplace Group AG (SMG) on 1 November 2023. In her role, she is responsible for developing the communication and public affairs strategy of this innovative Swiss digital company and its comprehensive network of online marketplaces (ImmoScout24, Homegate, Immostreet.ch, home.ch, Publimmo, Acheter-Louer.ch, AutoScout24, MotoScout24, CAR FOR YOU, anibis.ch, tutti.ch, Ricardo and FinanceScout24). She is also the media spokesperson for topics relevant to the SMG group.

Alongside extensive media experience, Roswitha Brunner also brings many years of expertise in strategy and public affairs. Before her role at SMG, she spent two years working for the international Proptech start-up PriceHubble as Head of Corporate Communications. Before that, Brunner worked in various corporate communications roles at AMAG for six years, most recently as Head of Group PR and CSR. Other roles in her professional career included a Zurich communications agency for political and commercial communications and strategy consulting, and six years in public affairs at UBS.

Speaking about the strengthening of communication at SMG, Chief Corporate Officer Jessica List says: «With Roswitha, we have found the perfect person for this position. Her professional experience in the property, automotive and financial sectors covers practically all of our business units, and with her previous roles in corporate communication, she brings a broad spectrum of expertise.»

Christoph Tonini, CEO of SMG, adds: «In Roswitha, I am delighted to have found a proven expert who will develop SMG's external communication strategy in the political, media and public arena.»

## Photos

Photo 1: Jessica List, Chief Corporate Officer

Photo 2: Christoph Tonini, CEO

Photo 3: Roswitha Brunner, Head External Communication

## Contact

SMG Swiss Marketplace Group

Roswitha Brunner, Head External Communication

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## About SMG Swiss Marketplace Group Ltd

SMG Swiss Marketplace Group Ltd. is a pioneering network of online marketplaces and cutting-edge European digital company that simplifies people's lives with innovative products. SMG Swiss Marketplace Group Ltd. provides customers with the best tools to meet their life decision needs. The portfolio includes Real Estate (ImmoScout24, Homegate, Immostreet.ch, home.ch, Publimmo, Acheter-Louer.ch, CASASOFT, IAZI), Automotive (AutoScout24, MotoScout24, CAR FOR YOU), General Marketplaces (anibis.ch, tutti.ch, Ricardo) and Finance & Insurance (FinanceScout24). The company was founded in November 2021 by TX Group AG, Ringier AG, La Mobilière and General Atlantic.