

Press release

Zurich, 19 August 2024

Saskia Iten appointed PR & Communication Manager for SMG Automotive

Saskia Iten to take over PR and communications at SMG Automotive with immediate effect. She succeeds Artur Zazo, who has accepted a new challenge at the Federal Administrative Court.

The SMG Swiss Marketplace Group is pleased to welcome Saskia Iten as PR & Communication Manager for the SMG Automotive business unit (AutoScout24, MotoScout24). On 1 August 2024, she succeeded Artur Zazo, who after three years at SMG is taking over as Head of Communications at the Federal Administrative Court. In her new role, Ms. Iten will be responsible for strategic communication and media relations for the AutoScout24 and MotoScout24 brands.

Ms. Iten studied Journalism and Corporate Communications in Zurich and has extensive experience acquired in various positions in the media and start-up industry. She also worked as a freelance journalist and previously founded an event platform and e-commerce start-up.

Manuel Hauslaib, Director of Marketing at SMG Automotive, says: "We're delighted to welcome Saskia Iten to our team. With her digital and journalistic experience, she'll further develop SMG Automotive's media and public communication. We'd also like to thank Artur Zazo for his excellent work and commitment. We wish him all the best and every success in his new challenge."

Medienkontakt



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About SMG Swiss Marketplace Group AG

SMG Swiss Marketplace Group AG is a pioneering network of online marketplaces and an innovative digital company that simplifies people's lives with groundbreaking products. SMG Swiss Marketplace Group AG provides its customers with the ideal tools for their life choices. Its portfolio includes real estate (ImmoScout24, Homegate, Flatfox, Immostreet.ch, alle-immobilien.ch, home.ch, Publimmo, Acheter-Louer.ch, CASASOFT, IAZI), automotive (AutoScout24, MotoScout24), general marketplaces (anibis.ch, tutti.ch, Ricardo) and finance and insurance (FinanceScout24). The company was founded in November 2021 by TX Group AG, Ringier AG, Die Mobiliar and General Atlantic.