

Press release
Zurich, 14 November 2024

SMG introduces sustainability manifesto

SMG Swiss Marketplace Group introduces its sustainability manifesto, outlining the company's newly developed sustainability strategy to enhance responsible practices across its operations and online marketplaces. This initiative underscores SMG's commitment to sustainable business practices.

With the publication of its sustainability manifesto, SMG Swiss Marketplace Group demonstrates its dedication to responsible business practices. The manifesto contains the four key pillars of SMG's sustainability strategy, which will shape the group's future initiatives and provide a framework for further measures across the entire company.

The four key pillars of the sustainability strategy are: leading with integrity through good governance and transparency, securing the digital future with advanced cybersecurity and data protection, empowering employees by fostering an inclusive workplace, and driving positive impact through environmental and social initiatives.

Circular economy at the heart of sustainability approach

A prime example of SMG's dedication to sustainability is Ricardo, one of the group's online marketplaces. Christoph Tonini, CEO, states: "For already 25 years, Ricardo has been offering a real alternative in consumption patterns. Through its circular economy approach of facilitating the reuse of goods, Ricardo is a key driver of sustainable consumption in Switzerland. Sustainability has been part of our DNA from the start, and we're determined to expand this approach across our entire group."

The sustainability strategy encompasses various initiatives across SMG and its brands. These include, for example, 'Ricardo for Good', a year-round charity programme supporting various causes, and AutoScout24's increased focus on electric vehicles and promoting sustainable mobility. Additionally, SMG has expanded its measurement and reduction of CO₂ emissions across the company and is actively working on improving the energy efficiency of its data centres.

SMG will continue its sustainability efforts, offering ongoing updates on its achievements and future plans.

The sustainability manifesto and details on SMG's initiatives are available on the SMG website: www.swissmarketplace.group/esg/manifesto

Contact

SMG Swiss Marketplace Group

Roswitha Brunner

Head of Corporate Communication & Public Affairs

media@swissmarketplace.group

+41 76 577 15 29

About SMG Swiss Marketplace Group AG

SMG Swiss Marketplace Group AG is a pioneering network of online marketplaces and an innovative digital company that simplifies people's lives with groundbreaking products. SMG Swiss Marketplace Group AG provides its customers with the ideal tools for their life choices. Its portfolio includes real estate (ImmoScout24, Homegate, Flatfox, Immostreet.ch, alle-immobilien.ch, home.ch, Publimmo, Acheter-Louer.ch, CASASOFT, IAZI), automotive (AutoScout24, MotoScout24), general marketplaces (anibis.ch, tutti.ch, Ricardo) and finance and insurance (FinanceScout24). The company was founded in November 2021 by TX Group AG, Ringier AG, Die Mobiliar and General Atlantic.