

Press release

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AutoScout24 joins the “Electromobility Roadmap 2030” and increases transparency with battery certificate

By signing the charter of the “Electromobility Roadmap 2030,” AutoScout24 is making an important contribution to the electrification of road transport. To simplify the buying and selling of used electric vehicles, AutoScout24 now enables the upload of battery certificates in listings. This makes the condition of the vehicle battery transparent – removing a key barrier in the used EV market.

As a new partner of the “Electromobility Roadmap 2030,” AutoScout24 is making the trade of used electric vehicles more accessible. At the core is the introduction of a standardized battery certificate. This increases transparency and supports sellers in price justification, while buyers gain greater confidence regarding battery condition, enabling them to make informed decisions.

Promoting fossil-free road transport

The [“Electromobility Roadmap 2030”](#) is a Swiss initiative under the patronage of DETEC (Federal Department of the Environment, Transport, Energy and Communications), led by the Swiss Federal Office of Energy (SFOE) and the Federal Roads Office (FEDRO). The primary goal of the current third phase (2026–2030) is to achieve a breakthrough for electromobility in passenger cars, commercial vehicles, and buses. By signing the charter, AutoScout24 commits to concrete measures and, as a high-reach online vehicle marketplace, promotes greater transparency in the trade of electric vehicles.

Concrete roadmap measure: Transparency through battery certificates

AutoScout24 enables listings for used electric vehicles to be supplemented with a standardized battery certificate. The battery is a key and costly component of an electric vehicle and has a significant impact on range, lifespan, and residual value. The certificate addresses this by indicating how much battery capacity – or “State of Health” (SoH) – remains compared to the original condition.

In addition, the regular publication of market statistics for new and used vehicles, as well as the upcoming introduction of additional filter functions for targeted searches of electric vehicles, are planned. These measures increase transparency and promote the adoption of electromobility.

Benefits for buyers and the market

The certificate replaces uncertainty with a comparable metric – benefiting dealers, private sellers, and buyers alike. It supports well-founded price arguments and increases the credibility of listings. At the same time, prospective buyers receive a reliable assessment of range and battery condition, reducing purchase risk.

“By signing the charter of the ‘Electromobility Roadmap 2030,’ we are sending a clear signal in support of electromobility in Switzerland. As a high-reach marketplace, we are also actively driving the development of a transparent and accessible used EV market,” says Alberto Sanz de Lama, Managing Director Automotive at SMG Swiss Marketplace Group. Matthias Bischof, Director Business Customers, adds: “The battery certificate provides a reliable basis for selling electric vehicles. It strengthens trust and increases transparency in the trade of electric vehicles.”

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About SMG Swiss Marketplace Group

SMG Swiss Marketplace Group is a pioneering network of online marketplaces and cutting-edge digital company that simplifies people's lives with innovative products. SMG Swiss Marketplace Group provides customers with the best tools to meet their life decision needs. The portfolio includes Real Estate (ImmoScout24, Homegate, Flatfox, CASASOFT, IAZI, Acheter-Louer.ch, home.ch, Immostreet.ch, alle-immobilien.ch), Automotive (AutoScout24, MotoScout24), General Marketplaces (Ricardo, tutti.ch, anibis.ch) and Finance & Insurance (FinanceScout24, moneyland.ch).